



# LINK MAGAZINE

# Value Added Advertising



## THE LINK APP

VIEW AND SEARCH FOR YOUR AD IN THE LINK APP - AN EXCITING NEW WAY TO REACH CUSTOMERS - WITH AN IMPRESSIVE **70% GROWTH** IN READERSHIP EVERY ISSUE



## PRINT MEDIA

FOR OVER 39 YEARS OUR PRINT PUBLICATION REACHES **OVER 50,000 READERS EVERY ISSUE** - THAT'S PROVEN MARKETING



## DIGITAL MAG

DRAMATICALLY INCREASE YOUR AD EXPOSURE WITH OUR DIGITAL ISSUE. OUR ONLINE DIGITAL EDITION REACHES **OVER 40,000 READERS EVERY ISSUE** - REACH POTENTIAL NEW CUSTOMERS WORLDWIDE WITH YOUR AD



## LINK LIBRARY

THE ONLINE LIBRARY OF PAST ISSUES ALLOWS FOR UNLIMITED ADVERTISING FOREVER



## WEB ADS

GET A **FREE** ONLINE WEB DIRECTORY AD LINKED TO YOUR WEBSITE

## YOUR AD IN LINK MAGAZINE



## DISTRIBUTION

IN ADDITION TO SUBSCRIBER COPIES, BONUS ISSUES ARE HANDED OUT AT **FASTENER INDUSTRY EVENTS** DURING THE YEAR FOR MORE EXPOSURE



## FEATURE

PLACE AN AD AND GET A **FREE** FEATURE STORY - LIMITED AVAILABILITY



## SOCIAL MEDIA

WE ACTIVELY PROMOTE YOUR CURRENT ISSUE AD AND ARTICLE CONTENT ON ALL OF OUR SOCIAL MEDIA OUTLETS FOR GREATER EXPOSURE - GET SOCIAL WITH LINK

## #ThinkLINK

We are committed to being the best multimedia advertising solution for your needs. To find out more call **1-800-356-1639** or email **tracey@linkmagazine.com**